

**2026 National Dog Day Sweepstakes**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

**ELIGIBILITY:** The 2026 National Dog Day Sweepstakes (“Sweepstakes”) is open to legal residents of the 48 contiguous United States and Washington, DC, who are 18 years of age and older. Sweepstakes is void in Alaska and Hawaii and where prohibited. Employees, directors, officers, temporary workers, and independent contractors of MSG Entertainment Holdings, LLC (“Sponsor”), MSG Sports, LLC (“MSGs”), MSGN Holdings, L.P., MSG Networks, Inc. (together, “MSGN”), Sphere Entertainment Group, LLC (“Sphere”), and the respective parents, subsidiaries, affiliates, advertising, and promotional agencies of each of the foregoing entities are not eligible to enter or win. The immediate family and household members of the foregoing individuals are also not eligible. “Immediate family” includes spouses, parents, siblings, children, grandparents, and grandchildren, along with their respective spouses, regardless of where they live. “Household member” includes individuals sharing the same residence, whether or not they are related. Sweepstakes is subject to all applicable federal, state and local laws. By participating, entrants agree to be bound by these official rules (“Official Rules”) and the decisions of Sponsor, which are binding and final on matters relating to this Sweepstakes.

**HOW TO ENTER:** Between 8:00 a.m. Eastern Time (“ET”) on August 26, 2026 and 11:59 a.m. ET on September 2, 2026 (“Sweepstakes Period”), visit [https://thegarden.formstack.com/forms/national\\_dog\\_day\\_sweepstakes](https://thegarden.formstack.com/forms/national_dog_day_sweepstakes) and follow the directions to complete and submit the entry form. Entries must be received by 11:59 a.m. ET on September 2, 2026 to be eligible. Entries generated by artificial intelligence, script, macro, automated, or other means meant to subvert the entry process are void. Limit one (1) entry per person. Multiple entries from any person will be void. All entries become the property of Sponsor and will not be returned.

**DRAWING & WINNER NOTIFICATION/REQUIREMENTS:** Potential winners will be selected on or about September 3, 2026 from among all eligible entries received. Odds of winning depend on the total number of eligible entries received. Potential winners will be notified by email and may be required to execute and return an affidavit or declaration of eligibility, a liability release and, where lawful, a publicity release within the time period specified in such notification. If, and as applicable, such documents are not returned within the specified time period, a prize or prize notification is returned as undeliverable, or a potential winner does not respond to the initial notification within the time period stated in the notification or is not in compliance with these Official Rules, such potential winner shall be disqualified and forfeit the prize, and, at Sponsor’s discretion, an alternate potential winner may be selected from among all remaining eligible entries received. If a prize remains unawarded after a reasonable number of attempts by Sponsor, Sponsor reserves the right to not award the prize at issue. All prize awards are subject to verification of eligibility and compliance with these Official Rules.

**PRIZES (5):** Pet Bandana - approximate retail value (“ARV”): \$8 each. ARV of all prizes: \$40. Prizes are awarded “as is” with no warranty or guarantee, either express or implied. Winners may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute the prize (or a portion thereof) with one of comparable or greater value. Winners are responsible for all applicable federal, state and local taxes, if any, as well as costs and expenses associated with prize acceptance and use not specified herein as being provided, including transportation to and from Las Vegas. All prize details are at Sponsor’s sole discretion. Limit one (1) prize per person.

**PUBLICITY GRANT:** Except where legally prohibited, acceptance of a prize constitutes a winner’s permission to Sponsor, MSGs, MSGN, Sphere, and their respective designees to use the winner’s name, address (city and state), photograph and/or other likeness, voice, opinions, biographical information, and prize information for advertising, trade and promotional purposes, in any manner, in all media now known or hereafter discovered, worldwide in perpetuity, without compensation, notification, review or permission.

**RELEASE:** By participating, each entrant agrees that Sponsor, MSGs, MSGN, Sphere, and their respective parents, affiliates, subsidiaries, and advertising and promotional agencies, and all of their respective officers, directors, employees, representatives and agents, and all others associated with the development and execution of this Sweepstakes

(collectively, "Released Parties") shall have no liability whatsoever for, and shall be held harmless by entrants against any liability for, any injuries, losses, or damages of any kind, including death, to persons or property resulting, in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize or participation in this Sweepstakes.

**GENERAL CONDITIONS:** Released Parties are not responsible for lost, late, incomplete, inaccurate, illegible, stolen, delayed, misdirected, undelivered, garbled, or postage-due entries, emails, or other communications of any kind; or for lost, interrupted or unavailable network, server, Internet Service Provider ("ISP"), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure; or for jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; or for other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes, or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to entrants' or any other person's device related to or resulting from participating in this Sweepstakes. Persons who tamper with or abuse any aspect of the Sweepstakes or website, or who are in violation of these Official Rules or act in an unsportsmanlike or disruptive manner, as solely determined by Sponsor, shall be disqualified, and all associated entries shall be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes that, in the sole opinion of the Sponsor, corrupt or impair the administration, security, integrity, fairness or proper play or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, select the potential winners at random from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized account subscriber of the e-mail account at the time of entry shall be deemed to be the entrant and must comply with these Official Rules. "Authorized account subscriber" is the natural person who is assigned the e-mail address by the ISP, on-line service provider, or other organization responsible for assigning e-mail addresses. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHALL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE PROMOTION. SHOULD SUCH AN ATTEMPT BE MADE, RELEASED PARTIES RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

**GOVERNING LAW/JURISDICTION:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW GUIDELINES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

**DATA COLLECTION/USE:** The personal information collected/provided in connection with this Sweepstakes will be used in accordance with the Privacy Policy, which can be found at [www.msgentertainment.com/privacy](http://www.msgentertainment.com/privacy).

**SPONSOR:** MSG Entertainment Holdings, LLC, LLC, 2 Pennsylvania Plaza, New York, NY 10121.